



# SPONSORSHIP BOOKLET

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2021/2022



Singapore Medical Society  
Ireland



**Trinity  
College  
Dublin**

The University of Dublin



**University College Dublin**  
Ireland's Global University



**RCSI**

UNIVERSITY  
OF MEDICINE  
AND HEALTH  
SCIENCES



**NUI Galway**  
OÉ Gaillimh



**UCC**

**University College Cork, Ireland**  
Coláiste na hOllscoile Corcaigh

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WELCOME  
MESSAGE

# WELCOME MESSAGE

Dear Esteemed Organisations,

Please allow me to introduce myself: My name is Kaitlyn Koh, the President of Singapore Medical Society Ireland Committee for the academic year of 2021/2022. On behalf of this year's committee, I am honoured to personally welcome you to SMSI. We are a non-profit, student-run organisation that represents all Singaporean medical, dental and allied healthcare students studying in the Republic of Ireland (ROI).

Firstly, I would like to thank our existing sponsors who have been working with us over the years. You have been a vital part of our team; part of the backbone of this organisation even. Our members have benefitted immensely and my committee and I are extremely grateful for your continuous support. We are very excited to share this year's events with you that could not have happened without your help. As always, we are looking forward to exploring other ways to further enrich our relationship.

As for our potential sponsors, we are very keen on discussing a possible collaboration. We treasure all partnerships very deeply as we understand the positive impact they have on our members. We would thrive to ensure that our partnerships are harmonious and mutually beneficial. I would like to reassure you that our organisation will do our utmost to organise meaningful projects for our members that will not only benefit us but our beloved community too. Please do consider working together with us to this end.

This year, SMSI is proud to share with you all the exciting events that my committee and I have planned for our members. Even though a few of our

events have been affected by the unprecedented COVID-19 situation, we have managed to organise educational, charitable and social events which have been explained in detail in this booklet.

Of note, for our educational events, we had sought out many healthcare professionals that shared their profound insight into the healthcare industry to widen our members' perspectives and also allow a smoother transition into the industry. Charity events have always been important for SMSI and this year was no exception. Even though our numbers had to be reduced due to social distancing rules, we still managed to organise a few small but by no means any less meaningful events.

Historically, a welfare pack is put together every year for our members. In this pack we have our SMSI shirt, designed by one of our members with our logo and also logos of our sponsors. We are currently seeking out material sponsorships to add to this pack for our members to enjoy.

As you look through this booklet, I hope you can feel our passion, be touched by the spirit of our committee and members and be reminded that none of this would be possible without the help of our sponsors. Therefore, I hope you join us for another year of exuberant collaborations. Thank you.

Yours Truly,

A handwritten signature in black ink, appearing to read 'K Koh' with a stylized flourish.

Kaitlyn Koh

President of the Singapore Medical Society of Ireland (SMSI)

On behalf of the SMSI Executive Committee 21/22



ABOUT US

# ABOUT US

The Singapore Medical Society of Ireland (SMSI) is a non-profitable, student-run organisation comprised of Singaporeans pursuing medicine, dentistry and allied health degrees in the Republic of Ireland (ROI). Established in 2007, SMSI comprises over 230 members from five different universities today, forming the largest Singaporean student organisation in ROI. We also warmly welcome Singaporeans who are on exchange programmes in ROI, or who are studying other subjects outside health sciences such as business or law.

We organise social gatherings, educational talks and community involvement projects. We are also in partnership with non-profitable organisations which organise yearly medical mission trips, which we strongly encourage our members to attend for a meaningful and enriching experience.

In addition, we provide guidance to prospective students who are considering studying in ROI, and our university peers (regardless of nationality) who are interested in working in Singapore within the near future.





OUR AIMS  
AND  
OBJECTIVES

# OUR AIMS AND OBJECTIVES

SMSI works closely with the various healthcare clusters in Singapore to disseminate information from relevant organisations such as the Ministry of Health Holdings (MOHH). We are dedicated to providing support to our members over in the Republic of Ireland (ROI) and exploring opportunities that will ensure their smooth transition into Singapore's healthcare system.

Our main objectives are:

1. To provide relevant up-to-date information for potential medical, dental and allied health students, allowing them to make an informed choice with respect to their educational journey in ROI.
2. To provide relevant up-to-date information for members on training and career opportunities in Singapore.
3. To serve as a platform for members to network with other like-minded Singaporean medical/dental/allied health students pursuing an education in ROI.
4. To represent the common interests of all Singaporean medical/dental/allied health students pursuing an education in ROI.



EXECUTIVE  
COMMITTEE

# EXECUTIVE COMMITTEE



**Vice President**  
George He



**Executive Secretary**  
Sophie Tay



**Dental Officer**  
Beverly Tay



**President**  
Kaitlyn Koh



**Education Director**  
Bryan Lim



**Treasurer**  
Ashley Hsu



OUR PEOPLE

# OUR PEOPLE

SMSI comprises of Singaporean or Permanent Residents (PRs) studying at the following five medical schools in Republic of Ireland (ROI):

1. National University of Ireland, Galway (NUIG)
2. Royal College of Surgeons in Ireland (RCSI)
3. Trinity College Dublin (TCD)
4. University College Dublin (UCD)
5. University College Cork (UCC)

Also among our members are a number of students studying dentistry in ROI. The following schools offer dentistry as an undergraduate course:

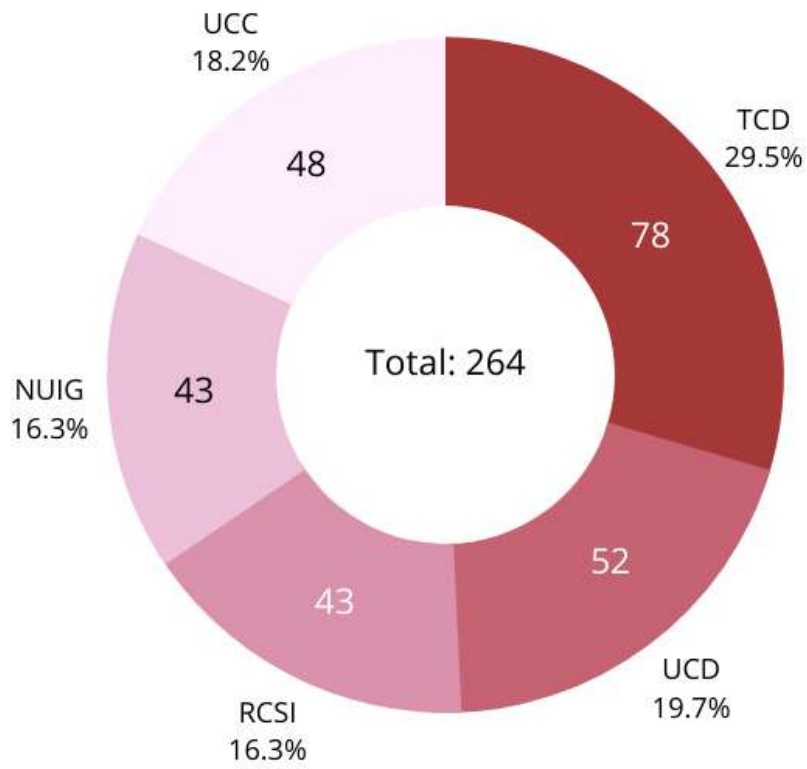
1. Trinity College Dublin (TCD)
2. University College Cork (UCC)

A small number of our members pursue Allied Healthcare degrees at the universities named above.

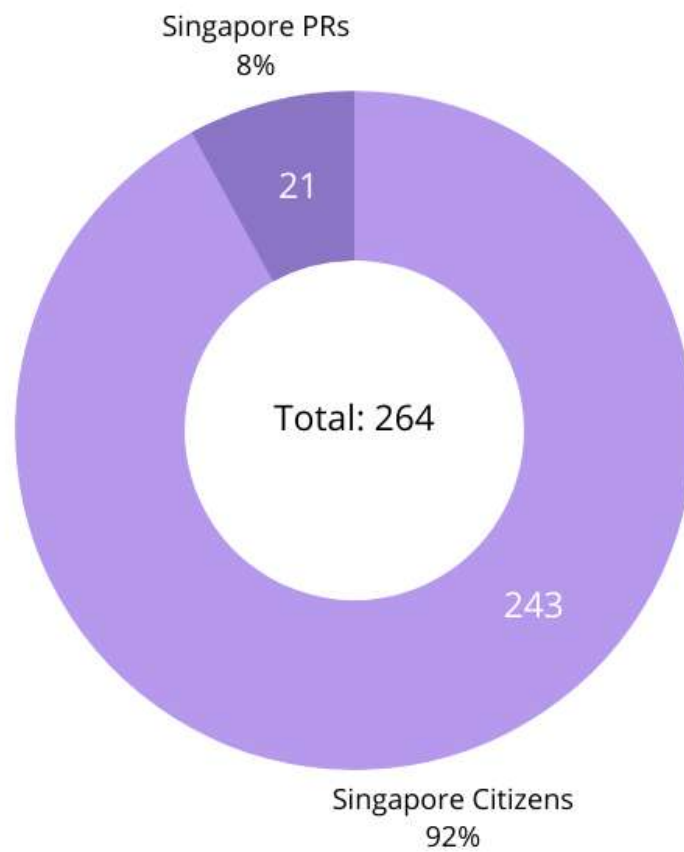
Honorary membership is accorded to students pursuing degrees outside Medicine, Dentistry and Allied Healthcare, as well as exchange students.

As of 2021, SMSI has a grand total of 263 members, excluding alumni whom we have bade farewell to over the years.

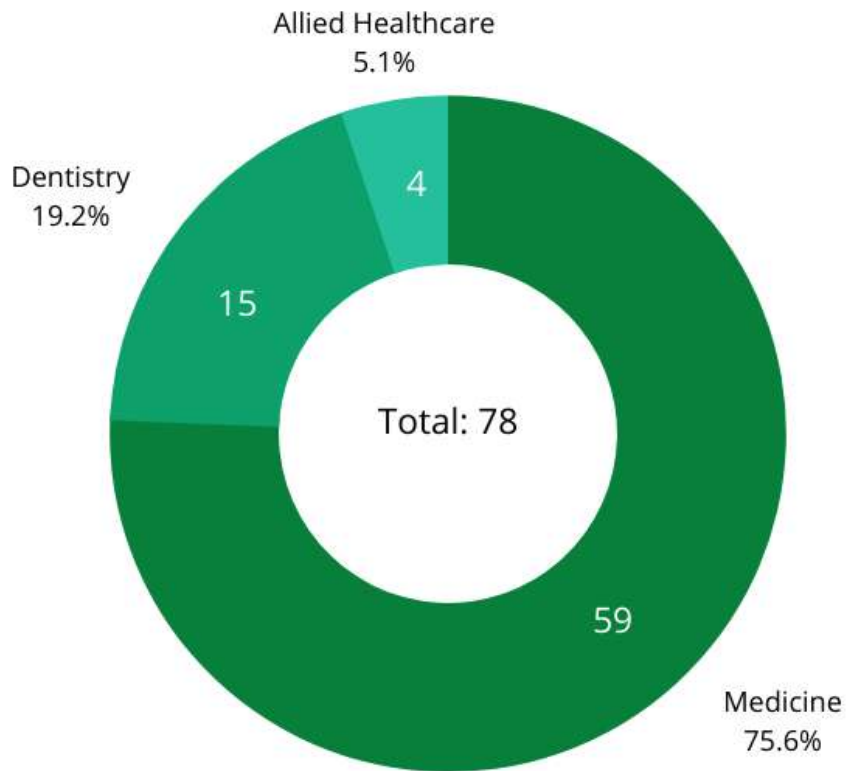
## All Members of SMSI



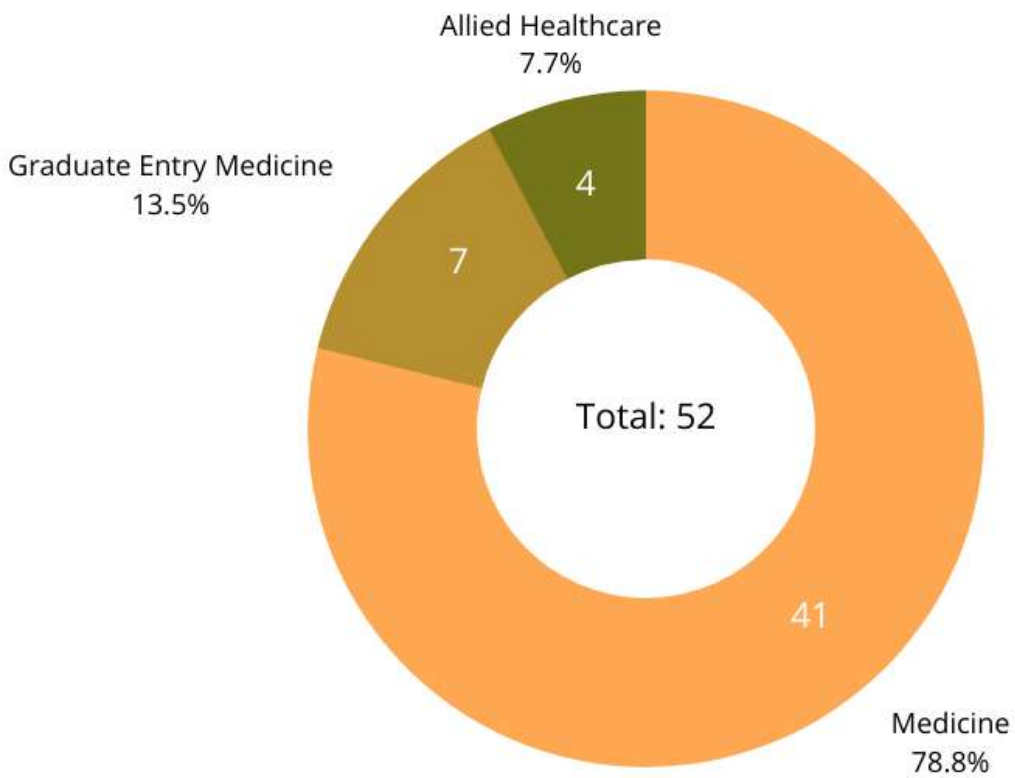
## Members' Nationality



## TCD



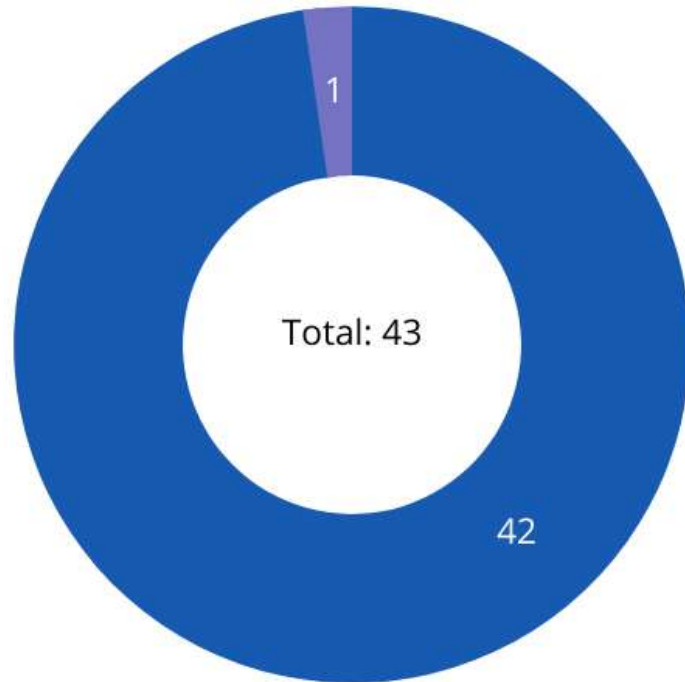
## UCD





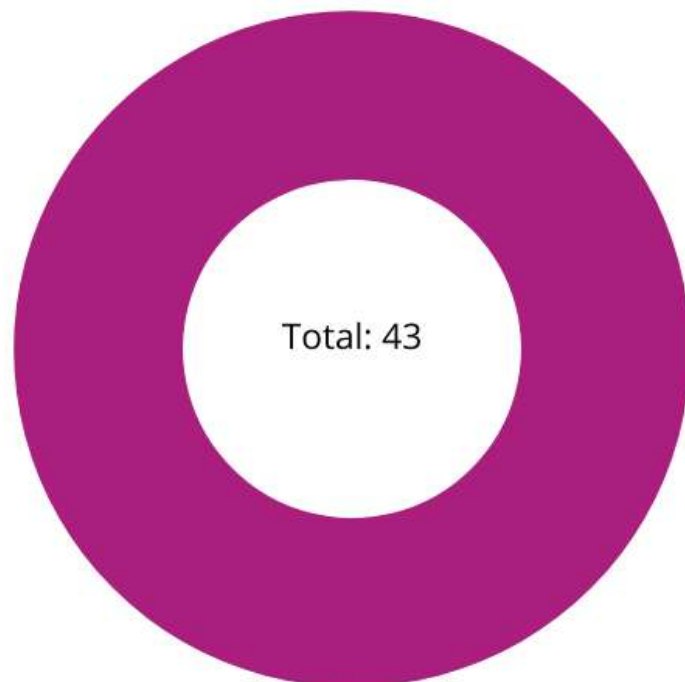
## RCSI

Graduate Entry Medicine  
2.3%



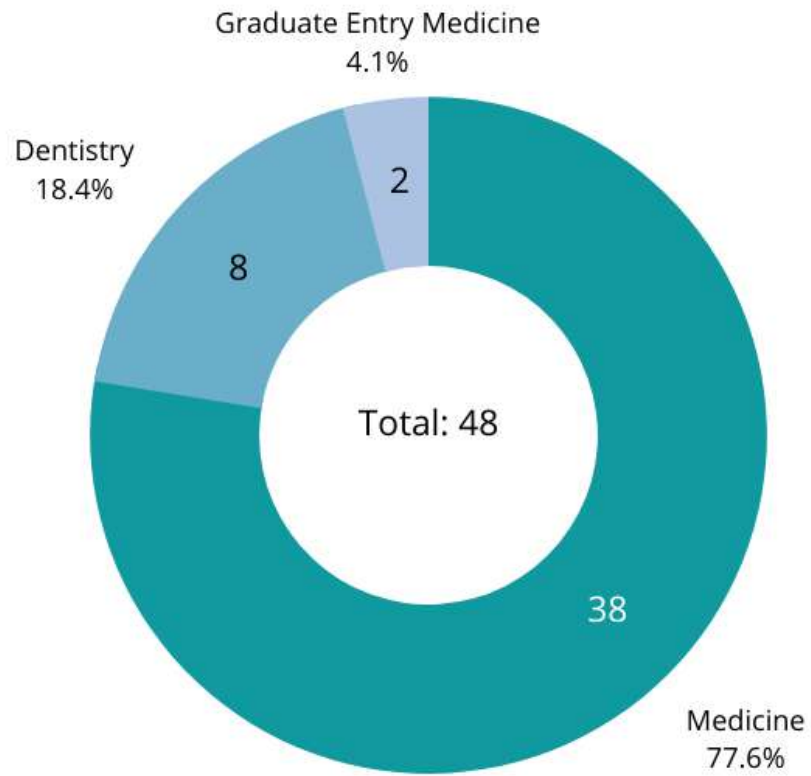
Medicine  
97.7%

## NUIG

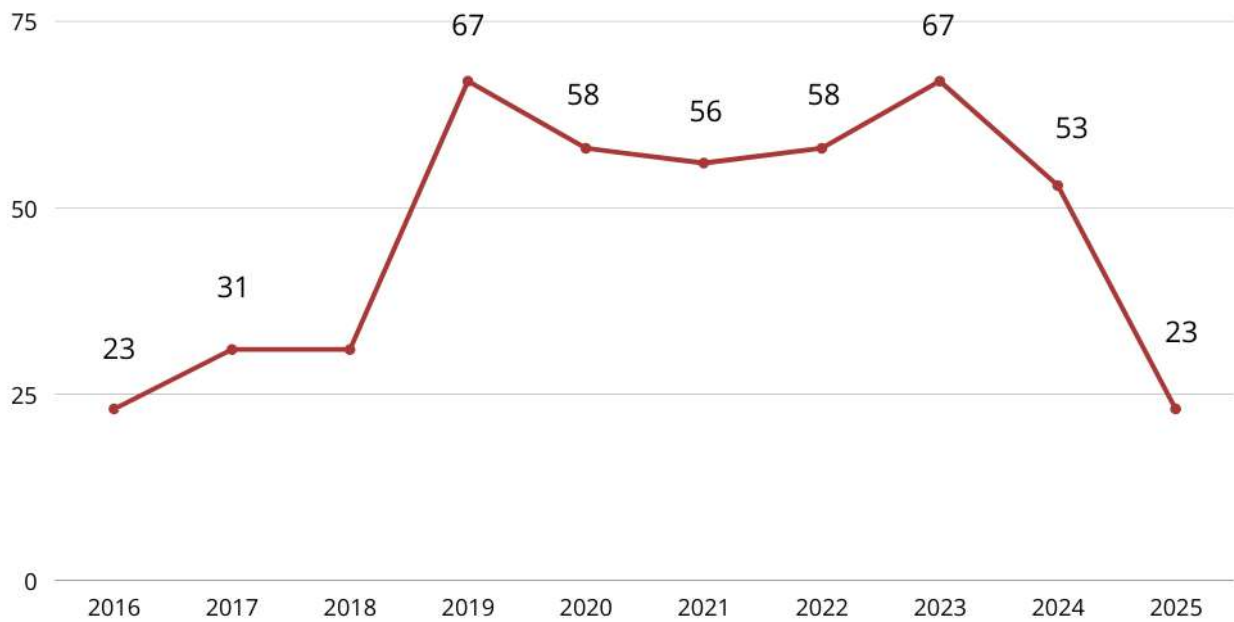


Medicine  
100%

## UCC



## Graduates Per Year





# CALENDAR OF EVENTS

⚠ PLEASE NOTE THAT ALL EVENTS ARE TENTATIVE AND SUBJECT TO CHANGES DUE TO THE ONGOING PANDEMIC. CHANGES WILL BE MADE AT THE DISCRETION OF THE EXECUTIVE COMMITTEE.

# EDUCATIONAL EVENTS

## SingHealth HOME Initiative

SingHealth PGY1 HOME (Helping Overseas Medics' Education) was an initiative started by SingHealth upon the onset of the current pandemic. It is a tutorial based event, conducted by SingHealth Faculty and Residents, specially catered to medical students who have abruptly returned to Singapore during term time and will not be going back to school till further notice due to the pandemic. The tailored curriculum covers a wide range of topics, from Obstetrics and Gynaecology to Cardiology and even Neurosurgery. This initiative aims to enrich our members and compensate for any curriculum lost as a result of disruptions from the pandemic.



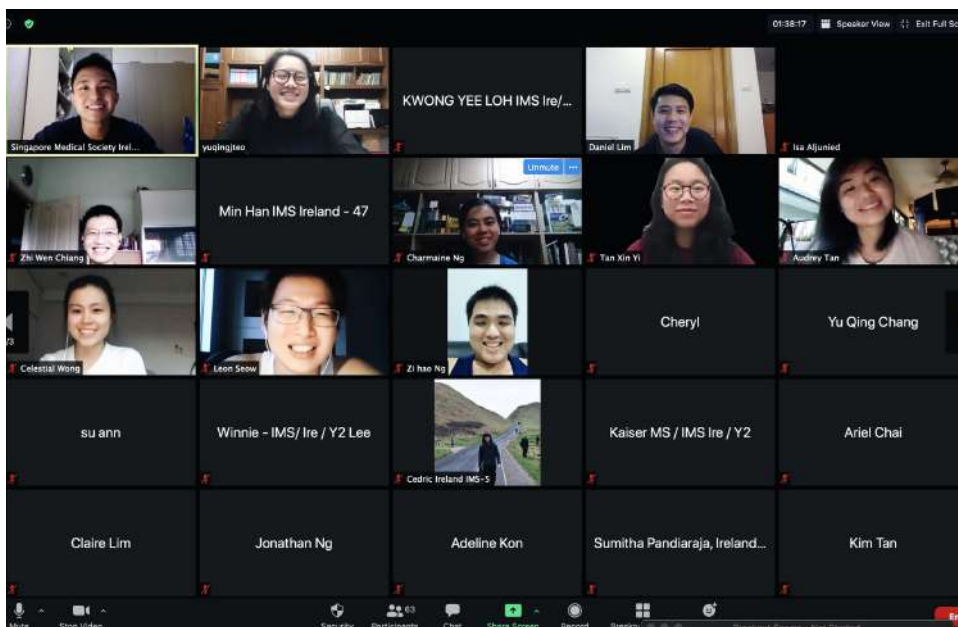
# EDUCATIONAL EVENTS

## Residency Open Houses

Every year, SMSI is invited to a series of Residency Open Houses in collaboration with our three local healthcare clusters in Singapore - SingHealth, National Healthcare Group (NHG) and National University Healthcare System (NUHS).

These Residency Open Houses by the respective healthcare clusters are conducted to provide our members with further information on various career pathways and expose them to Residency training opportunities in the local medical field. The event also typically includes an additional engagement session for SMSI to share with the public (including our members) more about the Society.

The Residency Open Houses in 2021 will be conducted on online webinar platforms due to the ongoing pandemic. These will include a series of interactive virtual 'live chats' hosted by the Faculty and Residents from different specialities working in the various healthcare clusters.



# EDUCATIONAL EVENTS

## Life as a House Officer (Medicine)

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'Life as a House Officer (HO)' is an initiative started by our alumni, Dr. Daniel Lim back in 2018, and has since become a consistently well-received annual event. It aims to prepare our members for the transition from medical school into the workforce, providing them with insight into the working life as a HO by connecting them with alumni. The event has evolved over the years to include the imparting of skills essential for integrating into the local healthcare system, including how to write blue letter referrals and manage "Called to See Patient" during on-call shifts. This initiative is key in helping our foreign-trained medical students experience a smoother transition into the local healthcare scene.



## Tutorials by Dr Endeane Tan

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Adjunct Assistant Professor Endeane Tan Zie Hean is a Consultant in the Department of Internal Medicine at Tan Tock Seng Hospital and is actively involved in local medical academia. SMSI is privileged to have Dr. Tan tailor tutorials specially for our medical students. His tutorials boost the clinical knowledge and skills of our students, provide them with a competitive edge, but more importantly, foster a critical clinical acumen, which is vital for shaping professional and highly-intuitive doctors. These tutorials are extremely valuable to SMSI and we will continue working closely with Dr Endeane to enrich our medical journey.

# EDUCATIONAL EVENTS

## Pre-University Talks

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For the past few years, SMSI has been conducting 'Junior College (JC) Talks' in various local junior colleges. This is an informative event which provides information to junior college (or equivalent) students about university education in the Republic of Ireland (ROI) and the United Kingdom (UK). SMSI collaborates with Singapore Medical Society of the United Kingdom (SMSUK) for these talks; visiting the various junior colleges to deliver our sharing on both societies and our respective universities. We enjoy engaging with the students during our trips, helping to answer their queries and sharing with them more about how life is like where we study.



# EDUCATIONAL EVENTS

## Life as a Dentist

Pioneered by the committee of 2020/21, this initiative is aimed at giving SMSI dentistry students an insight into future work prospects in dentistry. SMSI alumni are invited to share their experiences about working in both Singapore and the Republic of Ireland (ROI). Topics covered range from securing conditional registration to the soft skills required in dental practice. Through these conversations, members gain invaluable insight into the dentistry journey after graduation. For this year, our committee is looking into compiling all relevant information into a booklet for members' perusal.



## Dental Clinical Tutorial

Conducted by alumni Dr Keith Leong, this tutorial discusses treatment planning, taking patient history, unique case studies, dental radiographs, and other components of dental practice. With the aid of presentations, quizzes and a Q&A segment prepared by Dr Leong, our dental students get to take part in an

interactive, enriching and memorable session, and gain an opportunity to refine their clinical skills.



# EDUCATIONAL EVENTS

## Dental Suturing Tutorial

.....  
Yet another initiative organised with the help of Dr Keith Leong, this tutorial gives our members the opportunity to learn and practice various surgical sutures on pig trotters using the appropriate suturing instruments. Also part of the tutorial is a loupes presentation and fitting session facilitated by Pentax Loupes, which encourages dental students to purchase their loupes in Singapore before returning to Ireland for their clinical years.

This initiative aims to give our dental students early experience with suturing as well as prepare them for suturing examinations by imparting key exam tips such as time management, techniques to secure sutures and more.



# OUTREACH EVENTS

## Willing Hearts X SMSI

Willing Hearts is a non-profit charity organisation that provides meals for those in need, such as the disabled, low-income families, and migrant workers in Singapore. SMSI volunteers at the soup kitchen at Willing Hearts during the summer holidays, helping to prepare ingredients and meals for beneficiaries around the island. Not only does this event allow our members to serve the greater community, they also get the chance to take part in a meaningful bonding activity.



# OUTREACH EVENTS



## Down Syndrome Association X SMSI

Down Syndrome Association (DSA) has partnered with SMSI to organise various events for their beneficiaries over the years. These events include last year's National Day themed Zoom sessions, as well as a Christmas fundraiser wherein we managed to raise a sum of \$500. Interacting with the beneficiaries has always been a heartening experience for our members; seeing the smiles we can put on their faces brings a sense of comfort that we all especially need during these trying times.

## Teddy Bear Hospital

In this initiative piloted by our committee, our members get the opportunity to teach children about common medical treatments, with the help of teddy bear patients. We are seeking to collaborate with the KK Women and Childcare Hospital (KKH) as well as other childcare centres and local hospitals to organise this interactive workshop. Aims of this initiative include promoting the importance of healthy lifestyles and raising general health awareness among children in an enjoyable and engaging manner.

By getting children familiar with common medical procedures and instruments, we hope this workshop aids children in overcoming their fears of hospitals and healthcare professionals.



# SOCIAL EVENTS

## Annual Orientation

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Our 'Annual Freshmen Orientation' event is a fun-filled 2-day event, involving games and laughter. It is organised for the incoming freshmen who will be embarking on their own university journey in Ireland, and also gives all our members a chance to gather together and get to know one another.

In view of the ongoing pandemic, we will be hosting a virtual orientation event instead of our typical in-person event. Just as previous years, our goals are to forge friendships between the freshmen and other SMSI members, to teach the freshmen more about Ireland and equip them for the journey ahead. The event will also include an information session to provide our freshmen with a smoother transition into university life and put their minds at ease.

Participants will be given gift packs of freebies packaged into custom-designed SMSI drawstring bags. The winners of the orientation camp will be given free SMSI T-shirts as well.



# SOCIAL EVENTS

## Pre-Departure Event

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Our annual SMSI 'Pre-Departure Event' is often the highlight for our members. It involves getting dressed up to enjoy a classy evening of great food, performances, activities and most importantly glamorous pictures. This event takes place a few weeks before our members return to Republic of Ireland (ROI) to resume their studies.

Through this event, SMSI aims to provide networking opportunities for students from various universities and thereby develop a close-knit community amongst our members. Due to the scale of this event, we recognise that its success is highly dependent on support from our partners and sponsors. Hence, we use this event as a platform to raise brand awareness for our partners and sponsors, establishing a mutually beneficial relationship.



# SOCIAL EVENTS



## Annual Trip

.....  
SMSI's 'Annual Trip' is our yearly travel event held at various destinations within the Republic of Ireland (ROI). Past destinations include Doolin, Galway and Cork. On the trip, our members get the chance to take part in exciting activities such as caving, horse-riding, wakeboarding and hiking.

Through the Annual Trip, SMSI aims to provide our members with the opportunity to explore ROI more, and also to forge stronger ties with their peers from other universities. Furthermore, this trip allows our members to take a break from the rigours of university life and enjoy the beautiful outdoors in this scenic country.

Despite the pandemic interfering with plans for last year's Annual Trip, our committee hopes that with the recent relaxation of COVID restrictions in ROI, we will be able to resume our Annual Trip this year.

# SOCIAL EVENTS

## Chinese New Year Event

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Every year, our members from different universities all over Republic of Ireland (ROI) come together to celebrate the festive Chinese New Year. SMSI hosts a Chinese New Year Dinner at one of our all-time favourite Chinese restaurants. This event contributes toward the feeling of having a home away from home, and transiently brings us back to Singapore, 11,000km away. This dinner also marks the end of each SMSI Committee's term and is when the new Committee will be introduced to all members.

Due to the COVID-19 situation, the previous committee improvised and held a virtual New Year celebration instead. This included food subsidies in the form of "Red Packets", quizzes as well as lucky draws. The celebration concluded with a live Committee election result release.

Our committee is hopeful that we will be able to host this event in person this year, however we are prepared to devise creative solutions just as the last committee has done to ensure that COVID does not get in the way of our festivities.





The image features a solid red background. A white rectangular area is positioned in the lower half of the frame. To the left of this white area, there is a thick orange outline that forms a partial frame, consisting of a vertical line on the left and a horizontal line at the top, which together enclose the top-left corner of the white rectangle.

SPONSORSHIP  
OPPORTUNITIES

# WHY SPONSOR US?

Thank you for reading this far. SMSI sincerely appreciates your time and consideration.

The past year has been a challenging one for us all, including us here at SMSI. As you will have seen in the last section, our predecessors showed resilience in the face of countless unprecedented obstacles, thinking out of the box to come up with innovative ways to overcome them and striving to keep our events running despite the pandemic. Such is the spirit of our organisation: we make good on our promises. This is no exception when it comes to our partnerships with you.

As the sole representative organisation for Singaporeans studying in the Republic of Ireland (ROI), we have a large membership of passionate, service-oriented youths, as well as an extensive network of alumni with a fervent desire to give back. As we endeavour to provide the best experience for our members via our holistic calendar of events, we will need the support of partners and sponsors who share our vision and who are keen to support it, be it by means of purchasing our sponsorship packages, or subsidising our events and apparel.

SMSI is your stepping stone to the future of our healthcare sector. If given the opportunity to benefit from your sponsorship, we will certainly do our part as the beneficiary to publicise your brand or contribution to our members through our events, therefore providing you with promotion and marketing opportunities. We look forward to you joining us on this journey of engaging today's students, and supporting tomorrow's healthcare professionals. Thank you very much once again.

## SPONSORSHIP PACKAGES

### PLATINUM PACKAGE €2400

- Company logo placement on SMSI apparel (e.g. annual T-shirts)
- Screening of corporate video during annual pre-departure event
- Full page company feature in annual newsletter and freshmen handbook
- Provision of sample products as part of orientation camp and pre-departure event gift packs
- Company logo feature on SMSI website and social media platforms

### GOLD PACKAGE €2000

- Screening of corporate video during annual pre-departure event
- Full page company feature in annual newsletter and freshmen handbook
- Provision of sample products as part of orientation camp and pre-departure event gift packs
- Company logo feature on SMSI website and social media platforms

# SPONSORSHIP OPPORTUNITIES

## SILVER PACKAGE

€1600

- Provision of sample products as part of orientation camp and pre-departure event gift packs
- Company logo feature on SMSI website and social media platforms

## BRONZE PACKAGE

€1000

- Company logo feature on SMSI website and social media platforms

## Annual SMSI T-Shirt

Our annual SMSI shirt is a key memento from every year. Each year, SMSI members participate in a competition to design the shirt that all of us eventually don. This initiative aims to provide our members with a sense of belonging and shared identity when it is worn at events such as our annual trips and community involvement projects.

We also print a separate shirt for our alumni, symbolic of an enduring bond despite them having moved on to pursue different career pathways.

SMSI is proud to feature the logos of our sponsors on the shirt. Together with its original design, it is no wonder that these shirts are highly anticipated each year.



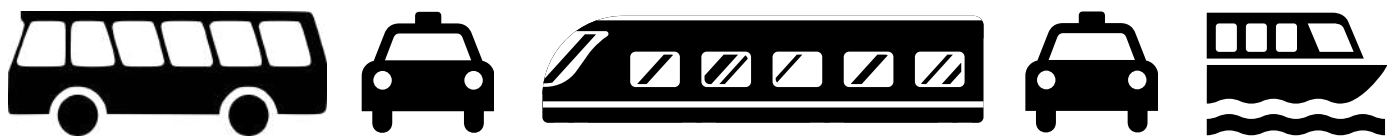
# SPONSORSHIP OPPORTUNITIES

## Wider Republic of Ireland Transport Subsidy (WROITS)

The Wider Republic of Ireland Transport Subsidy (WROITS) is a pilot subsidy scheme introduced by the SMSI Committee of 2020/21. This scheme has two key goals: (i) to attract members studying outside of Dublin (such as in Cork or Galway) to attend major SMSI events held in Dublin such as the annual Chinese New Year dinner and (ii) to ease the burden of travel costs for our members participating in the annual trip.

Alleviating the burden of transport costs for members attending our events reduces cost-barriers and therefore encourages attendance. Hence, WROITS has the potential to increase our participation rates, enabling SMSI to move one step closer to achieving our aims and objectives.

As of 17 May 2021, Ireland has eased several lockdown restrictions such as bans on inter-county travel and retail shopping. We are hopeful for the opportunity to resume initiatives such as our annual trip and Chinese New Year dinner during our term, and in doing so debut the WROITS scheme.



## Other Sponsorship Opportunities

In addition to the above sponsorship opportunities, SMSI is also open to any other forms of sponsorship (e.g. value-in-kind sponsorships and location sponsorships). We recognise that individual companies have their own strengths, preferences and business models, and we would be more than happy to get your support in your areas of expertise. Please do get in touch with us if you would like to tailor sponsorship packages that best suit your company/ business model. You may find our contact details on the last page.

# A BIG THANK YOU

to our past and current sponsors:

Singapore Global Network

MOH Holdings

National Healthcare Group

National University Health System

SingHealth

Singapore Pools

Singapore Medical Association

Institute of Education

Medical Protection Society

TYR Singapore



We are immensely grateful for all your hard work and continued support.




thank  
you

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And we look forward to  
working with you!


## GET IN TOUCH:

 [www.smsireland.org](http://www.smsireland.org)

 [@sms.ireland](https://www.instagram.com/sms.ireland)

 [facebook.com/sms.of.ireland/](https://www.facebook.com/sms.of.ireland/)

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*or*  
Treasurer: Ashley Hsu  
[treasurer@smsireland.org](mailto:treasurer@smsireland.org)