

SPONSORSHIP BOOKLET













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WELCOME MESSAGE

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Dear Esteemed Organisations,

My name is Ashley Hsu, the President of the Singapore Medical Society of Ireland (SMSI) for the year of 2022/2023. I am honoured to introduce you to SMSI, our non-profit, student-run organisation that represents Singaporean medical, dental and allied healthcare students studying in the Republic of Ireland (ROI).

As at early 2022, the world is slowly emerging from the tumult of the pandemic, and the fatigued healthcare scene finally heaves a sigh of relief. These two gruelling years have put our medical professionals through the worst surges and longest shifts. We have seen nurses, researchers, doctors, healthcare technicians sacrifice sleep and self-care, working round the clock to deliver the highest possible levels of care to throngs of patients. For them, there could have been no truer display of dedication to the profession they have entered; for us healthcare students as mere observers, there could have been no better eye opener to the challenges this profession presents. The gold standards have been set, and now it is our duty to uphold them.

As we gear up for what lies ahead, we have been immensely blessed with the support of our benevolent sponsors every step of the way. Each vital contribution paves the road for our learning, development and eventual integration into the healthcare profession. SMSI is deeply grateful for all sponsors past and present, and we cannot wait to explore even more opportunities with you in the year to come.

As you peruse this booklet, we hope you will be touched by the vibrancy and passion of our community. We humbly seek your consideration on making a gracious contribution to our humble Society. Thank you for your time, and we sincerely look forward to another year of exuberant collaborations.

Yours sincerely



Ashley Hsu

President of SMSI 2022/23

On behalf of the SMSI Executive Committee 22/23

ABOUT US

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The Singapore Medical Society of Ireland (SMSI) is a non-profitable, student-run organisation comprised of Singaporeans pursuing medicine, dentistry and allied health degrees in the Republic of Ireland (ROI). Established in 2007, SMSI comprises over 200 members from five different universities today, forming the largest Singaporean student organisation in ROI. We also warmly welcome Singaporeans who are on exchange programmes in ROI, or who are studying other subjects outside health sciences such as business or law.

We organise social gatherings, educational talks and community involvement projects. We are also in partnership with non-profitable organisations which organise yearly medical mission trips, which we strongly encourage our members to attend for a meaningful and enriching experience.

In addition, we provide guidance to prospective students who are considering studying in ROI, and our university peers (regardless of nationality) who are interested in working in Singapore within the near future.

OUR AIMS AND OBJECTIVES

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SMSI works closely with the various healthcare clusters in Singapore to disseminate information from relevant organisations such as the Ministry of Health Holdings (MOHH). We are dedicated to providing support to our members over in the Republic of Ireland (ROI) and exploring opportunities that will ensure their smooth transition into Singapore's healthcare system.

Our main objectives are:

- 1. To provide relevant up-to-date information for potential medical, dental and allied health students, allowing them to make an informed choice with respect to their educational journey in ROI.
- 2. To provide relevant up-to-date information for members on training and career opportunities in Singapore.
- 3. To serve as a platform for members to network with other likeminded Singaporean medical/dental/allied health students pursuing an education in ROI.
- 4. To represent the common interests of all Singaporean medical/dental/allied health students pursuing an education in ROI.

EXECUTIVE COMMITTEE

EXECUTIVE COMMITTEE



Vice President
 Isaac Lee



Executive SecretaryKate-Lynn Lam



Dental Officer Selina Mak



President Ashley Hsu



Education Director Ong Jia Yi



Treasurer Tristan Lim

OUR PEOPLE

OUR PEOPLE

SMSI comprises of Singaporean or Permanent Residents (PRs) studying at the following five medical schools in Republic of Ireland (ROI):

- 1. National University of Ireland, Galway (NUIG)
- 2. Royal College of Surgeons in Ireland (RCSI)
- 3. Trinity College Dublin (TCD)
- 4. University College Dublin (UCD)
- 5. University College Cork (UCC)

Also among our members are a number of students studying dentistry in ROI. The following schools offer dentistry as an undergraduate course:

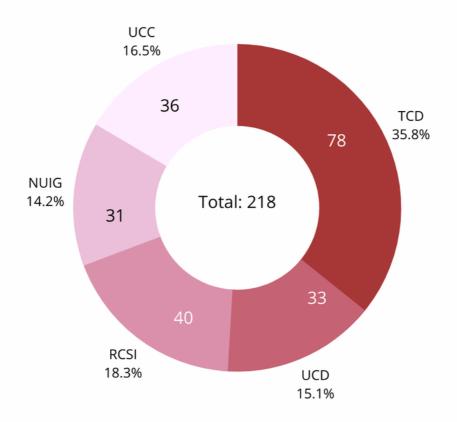
- 1. Trinity College Dublin (TCD)
- 2. University College Cork (UCC)

A small number of our members pursue Allied Healthcare degrees at the universities named above.

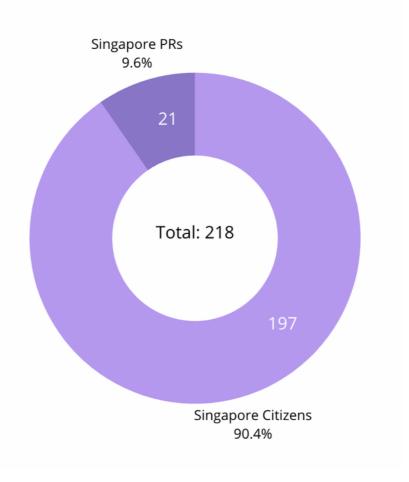
Honorary membership is accorded to students pursuing degrees outside Medicine, Dentistry and Allied Healthcare, as well as exchange students.

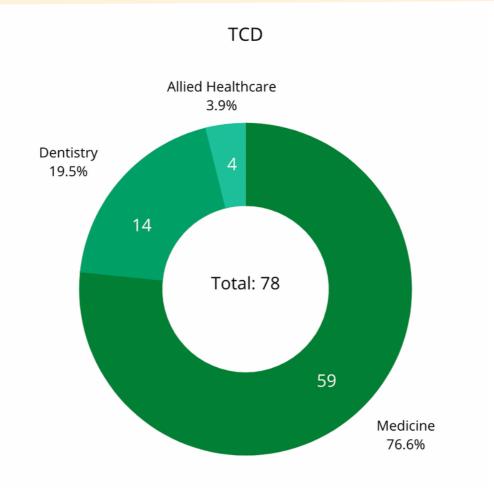
As of July 2021, SMSI has a grand total of 218 members, excluding alumni whom we have bade farewell to over the years.

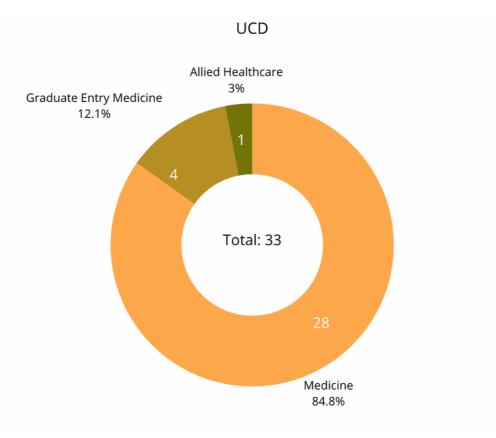
All Members of SMSI



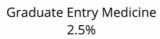
Members' Nationality

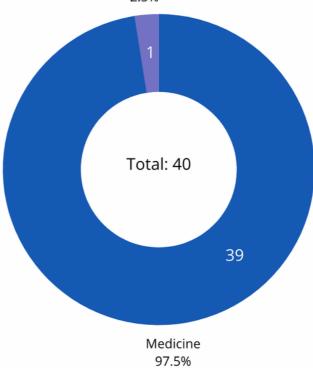




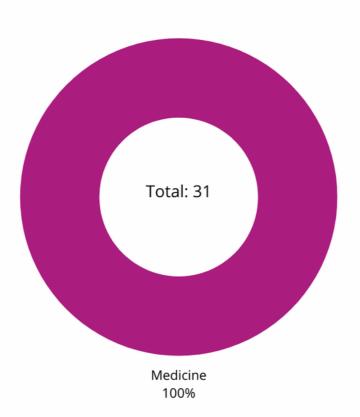


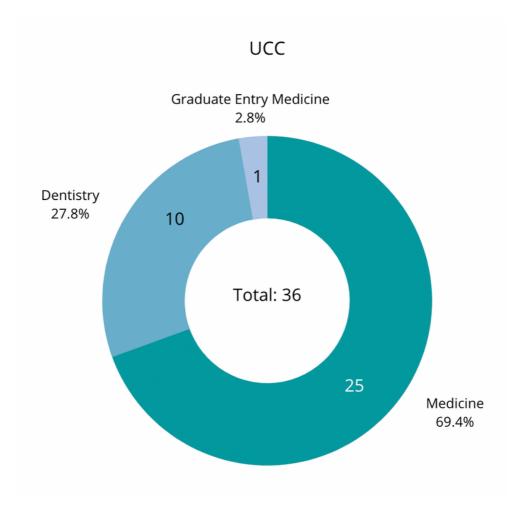
RCSI

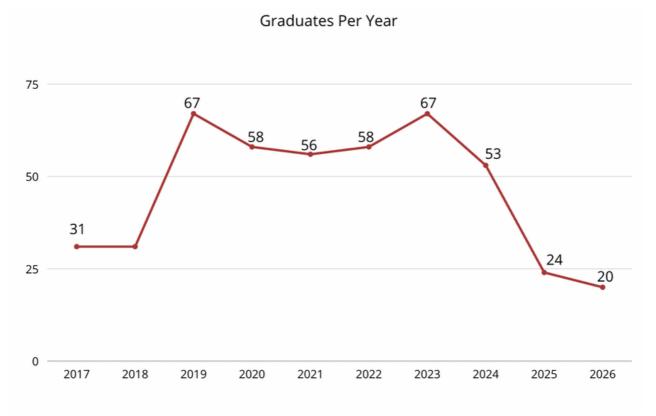




NUIG







CALENDAR OF EVENTS

SingHealth HOME Initiative

SingHealth PGY1 HOME (Helping Overseas Medics' Education) was an initiative started by SingHealth upon the onset of the current pandemic. It is a tutorial based event, conducted by SingHealth Faculty and Residents, specially catered to medical students who have abruptly returned to Singapore during term time and will not be going back to school till further notice due to the pandemic. The tailored curriculum covers a wide rage of topics, from Obstetrics and Gynaecology to Cardiology and even Neurosurgery. This initiative aims to enrich our members and compensate for any curriculum lost as a result of disruptions from the pandemic.



Residency Open Houses

Every year, SMSI is invited to a series of Residency Open Houses in collaboration with our three local healthcare clusters in Singapore - SingHealth, National Healthcare Group (NHG) and National University Healthcare System (NUHS).

These Residency Open Houses by the respective healthcare clusters are conducted to provide our members with further information on various career pathways and expose them to Residency training opportunities in the local medical field. The event also typically includes an additional engagement session for SMSI to share with the public (including our members) more about the Society.

The Residency Open Houses in 2022 will be conducted on online webinar platforms due to the ongoing pandemic. These will include a series of interactive virtual 'live chats' hosted by the Faculty and Residents from different specialities working in the various healthcare clusters.





Life as a House Officer (Medicine)

'Life as a House Officer (HO)' is an initiative started by our alumni, Dr. Daniel Lim back in 2018, and has since become a consistently well-received annual event. It aims to prepare our members for the transition from medical school into the workforce, providing them with insight into the working life as a HO by connecting them with alumni. The event has evolved over the years to include the imparting of skills essential for integrating into the local healthcare system, including how to write blue letter referrals and manage "Called to See Patient" during on-call shifts. This initiative is key in helping our foreign-trained medical students experience a smoother transition into the local healthcare scene.





Tutorials by Dr Endean Tan

Adjunct Assistant Professor Endean Tan Zie Hean is a Consultant in the Department of Internal Medicine at Tan Tock Seng Hospital and is actively involved in local medical academia. SMSI is privileged to have Dr. Tan tailor tutorials specially for our medical students. His tutorials boost the clinical knowledge and skills of our students, provide them with a competitive edge, but more importantly, foster a critical clinical acumen, which is vital for shaping professional and highly-intuitive doctors. These tutorials are extremely valuable to SMSI and we will continue working closely with Dr Endean to enrich our medical journey.

Pre-University Talks

For the past few years, SMSI has been conducting 'Junior College (JC) Talks' in various local junior colleges. This is an informative event which provides information to junior college (or equivalent) students about university education in the Republic of Ireland (ROI).

Traditionally, SMSI has collaborated with the Singapore Medical Society of the United Kingdom (SMSUK) for these talks; visiting the various junior colleges to deliver our sharing on both societies and our respective universities.

This year however, our new committee piloted a series of sharing sessions targeted at fresh JC graduates. Three sessions were held over Zoom in the weekends following the A Level results release in February 2022. The sessions saw a total of approximately 50 attendees, all curious to learn more about pursuing health sciences degrees in ROI. We enjoyed engaging with the interested applicants, and were happy to offer updated and personalised guidance to them.

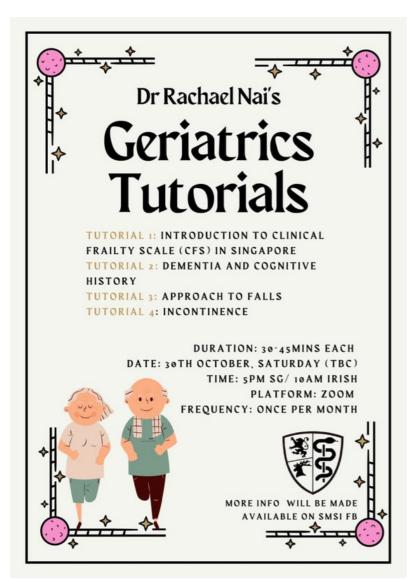
National Service Deferment

- You are only able to apply to ROI the year before your academic intake
- IUMC will not be able to hold a spot for you as there is no deferred entry for Irish Universities
- Overseas Medical or Dental universities are not applicable for NS deferment (only YLLSoM and LKCSoM)



Tutorials by Dr Rachael Nai

In 2021, Dr Rachael Nai, a SMSI alumni from UCC and currently a medical officer in Singapore, conducted a series of geriatric-based tutorials over the course of five months which were open to all SMSI members. Each session consists of an hour tutorial and an open-to-the-floor question and answer session. We are especially grateful to have the opportunity to facilitate these tutorials for our members that not only enrich our medical education but also establish a meaningful connection with our alumni.





Life as a Dentist

Pioneered by the committee of 2020/21, this initiative is aimed at giving SMSI dentistry students an insight into future work prospects in dentistry. SMSI alumni are invited to share their experiences about working in both Singapore and the Republic of Ireland (ROI). Topics covered range from securing conditional registration to the soft skills required in dental practice. Through these conversations, members gain invaluable insight into the dentistry journey after graduation. For this year, our committee is looking into compiling all relevant information into a booklet for members' perusal.





Dental Clinical Tutorial

Conducted by alumni Dr Keith Leong, discusses tutorial this treatment planning, taking patient history, unique studies, dental case radiographs, and other components of dental practice. With the aid of presentations, guizzes and a Q&A segment prepared by Dr Leong, our dental students get to take part in an

interactive, enriching and memorable session, and gain an opportunity to refine their clinical skills.

Dental Suturing Tutorial

Yet another initiative organised with the help of Dr Keith Leong, this tutorial gives our members the opportunity to learn and practice various surgical sutures on pig trotters using the appropriate suturing instruments. Also part of the tutorial is a loupes presentation and fitting session facilitated by Pentax Loupes, which encourages dental students to purchase their loupes in Singapore before returning to Ireland for their clinical years.

This initiative aims to give our dental students early experience with suturing as well as prepare them for suturing examinations by imparting key exam tips such as time management, techniques to secure sutures and more.



OUTREACH EVENTS

Willing Hearts X SMSI

Willing Hearts is a non-profit charity organisation that provides meals for those in need, such as the disabled, low-income families, and migrant workers in Singapore. SMSI volunteers at the soup kitchen at Willing Hearts during the summer holidays, helping to prepare ingredients and meals for beneficiaries around the island. Not only does this event allow our members to serve the greater community, they also get the chance to take part in a meaningful bonding activity.





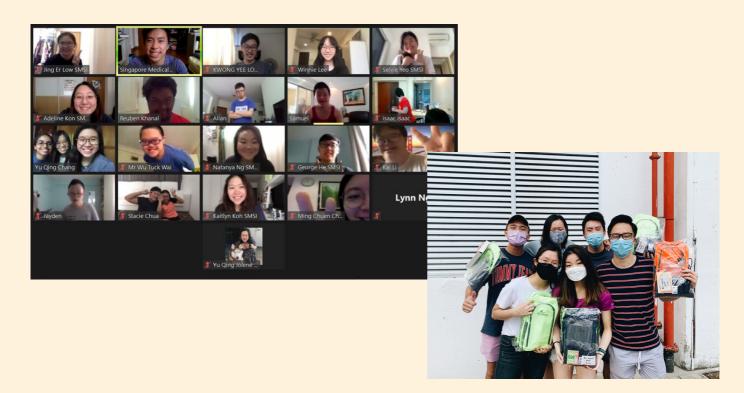


OUTREACH EVENTS



Down Syndrome Association X SMSI

Down Syndrome Association (DSA) has partnered with SMSI to organise various events for their beneficiaries over the years. These events include last year's National Day themed Zoom sessions, as well as a Christmas fundraiser wherein we managed to raise a sum of \$500. Interacting with the beneficiaries has always been a heartening experience for our members; seeing the smiles we can put on their faces brings a sense of comfort that we all especially need during these trying times.



Annual Orientation

Our Annual Orientation event is a fun-filled 2-day event, involving games and laughter. It is organised for the incoming freshmen who will be embarking on their own university journey in Ireland, and also gives all our members a chance to gather together and get to know one another.

In view of the ongoing pandemic, we will be hosting a virtual orientation event instead of our typical in-person event. Just as previous years, our goals are to forge friendships between the freshmen and other SMSI members, and also to teach the freshmen more about Ireland and equip them for the journey ahead. The event will also include an information session to provide our freshmen with a smoother transition into university life and put their minds at ease.



Pre-Departure Event

Our annual SMSI 'Pre-Departure Event' is often the highlight for our members. It traditionally involves getting dressed up to enjoy a classy evening of great food, performances, activities and glamorous pictures. This event takes place a few weeks before our members return to Republic of Ireland (ROI) to resume their studies.

Through this event, SMSI aims to provide networking opportunities for students from various universities and thereby develop a close-knit community amongst our members. Due to the scale of this event, we recognise that its success is highly dependent on support from our partners and sponsors. Hence, we use this event as a platform to raise brand awareness for our partners and sponsors, establishing a mutually beneficial relationship.

















Annual Trip

SMSI's 'Annual Trip' is our yearly travel event held at various destinations within the Republic of Ireland (ROI). Past destinations include Doolin, Galway and Cork. On the trip, our members get the chance to take part in exciting activities such as caving, horse-riding, wakeboarding and hiking.

Through the Annual Trip, SMSI aims to provide our members with the opportunity to explore ROI more, and also to forge stronger ties with their peers from other universities. Furthermore, this trip allows our members to take a break from the rigours of university life and enjoy the beautiful outdoors in this scenic country.

Despite the pandemic interfering with plans for last year's Annual Trip, our committee hopes that with the recent relaxation of COVID restrictions in ROI, we will be able to resume our Annual Trip this year.

Chinese New Year Event

Every year, our members from different universities all over Republic of Ireland (ROI) come together to celebrate the festive Chinese New Year. SMSI hosts a Chinese New Year Dinner at one of our all-time favourite Chinese restaurants. This event contributes toward the feeling of having a home away from home, and transiently brings us back to Singapore, 11,000km away. This dinner also marks the end of each SMSI Committee's term and is when the new Committee will be introduced to all members.

Due to the relaxation of COVID-19 regulations in Ireland, the previous committee fortunately was able to host this event in person on 5 February 2022, albeit with a smaller list of attendees. Despite this, games and quizzes were played to ensure no dampening of the mood and festivities. We were thankful for being able to host our first in-person gathering after 2 years of





WHY SPONSOR US?

Thank you for reading this far. SMSI sincerely appreciates your time and consideration.

The past year has been a challenging one for us all, including us here at SMSI. As you will have seen in the last section, our predecessors showed resilience in the face of countless unprecedented obstacles, thinking out of the box to come up with innovative ways to overcome them and striving to keep our events running despite the pandemic. Such is the spirit of our organisation: we make good on our promises. This is no exception when it comes to our partnerships with you.

As the sole representative organisation for Singaporeans studying in the Republic of Ireland (ROI), we have a large membership of passionate, service-oriented youths, as well as an extensive network of alumni with a fervent desire to give back. As we endeavour to provide the best experience for our members via our holistic calendar of events, we will need the support of partners and sponsors who share our vision and who are keen to support it, be it by means of purchasing our sponsorship packages, or subsidising our events and apparel.

SMSI is your stepping stone to the future of our healthcare sector. If given the opportunity to benefit from your sponsorship, we will certainly do our part as the beneficiary to publicise your brand or contribution to our members through our events, therefore providing you with promotion and marketing opportunities. We look forward to you joining us on this journey of engaging today's students, and supporting tomorrow's healthcare professionals. Thank you very much once again.

SPONSORSHIP PACKAGES

PLATINUM PACKAGE €2200

- Company logo placement on SMSI apparel (e.g. annual T-shirts)
- Full page company feature in annual newsletter
- Company logo feature on SMSI website, social media platforms and publications
- Provision of sample products as part of orientation camp and pre-departure event gift packs
- Full page feature and publicity during our educational outreach events

GOLD PACKAGE €1800

- Full page company feature in annual newsletter
- Provision of sample products as part of orientation camp and pre-departure event gift packs
- Company logo feature on SMSI website, social media platforms and publications

SILVER PACKAGE €1600

- Provision of sample products as part of orientation camp and pre-departure event gift packs
- Company logo feature on SMSI website and social media platforms

BRONZE PACKAGE €1000

 Company logo feature on SMSI website and social media platforms

Annual SMSI T-Shirt

Our annual SMSI shirt is a key memento from every year. Each year, SMSI members participate in a competition to design the shirt that all of us eventually don. This initiative aims to provide our members with a sense of belonging and shared identity when it is worn at events such as our annual trips and community involvement projects.

We also print a separate shirt for our alumni, symbolic of an enduring bond despite them having moved on to pursue different career pathways.

SMSI is proud to feature the logos of our sponsors on the shirt. Together with its original design, it is no wonder that these shirts are highly anticipated each year.



Welfare Packs

Every year, our society prepares welfare packs for distribution to each of our members before they leave for ROI in the fall. This initiative aims to motivate them for the upcoming academic year and to boost morale amid COVID crisis. Souvenirs such as our annual T-shirts, customised facemasks printed by Maskon, surgical respirators sponsored by Novita and more will be included in the pack this year, and we are appealing to more brands to provide similar souvenirs. Your sponsored tokens will go far in serving our members as meaningful reminders of their roots as they spend the long academic year far away from home.









Pre-Departure Event

In view of the current pandemic, it is foreseeable that our annual predeparture event will not go ahead in its usual fashion. Instead, we will be piloting a Pre-Departure Picnic event, aimed at maintaining close ties among our members despite the restrictions on large scale gatherings. Non-perishable items (e.g. packet drinks and snacks) and vouchers will be packed into picnic baskets for our members to take on picnics in groups of 5 (the limit on gatherings as of July 2021). In return for publicity opportunities on the participating members' Instagram stories, we are appealing to local brands for sponsorship of picnic basket items such as picnic mats, non-perishable food items, and food and beverage vouchers.

Wider Republic of Ireland Transport Subsidy (WROITS)

The Wider Republic of Ireland Transport Subsidy (WROITS) is a subsidy scheme introduced by the SMSI Committee of 2020/21. This scheme has two key goals: (i) to attract members studying outside of Dublin (such as in Cork or Galway) to attend major SMSI events held in Dublin such as the annual Chinese New Year dinner and (ii) to ease the burden of travel costs for our members participating in the annual trip.

Alleviating the burden of transport costs for members attending our events reduces cost-barriers and therefore encourages attendance. Hence, WROITS has the potential to increase our participation rates, enabling SMSI to move one step closer to achieving our aims and objectives.

As of July 2021, Ireland has eased most lockdown restrictions such as bans on inter-county travel and retail shopping. We are hopeful for the opportunity to resume initiatives such as our annual trip and Chinese New Year dinner during our term, and in doing so debut the WROITS scheme.



Other Sponsorship Opportunities

In addition to the above sponsorship opportunities, SMSI is also open to any other forms of sponsorship (e.g. value-in-kind sponsorships and location sponsorships). We recognise that individual companies have their own strengths, preferences and business models, and we would be more than happy to get your support in your areas of expertise. Please do get in touch with us if you would like to tailor sponsorship packages that best suit your company/ business model. You may find our contact details on the last page.

A BIG THANK YOU

to our past and current sponsors:

Singapore Global Network

MOH Holdings

National Healthcare Group

National University Health System

SingHealth

Singapore Medical Association

Institute of Education

Medical Protection Society

TYR Singapore

Novita

3M Singapore

OCBC

Maskon



We are immensely grateful for all your hard work and continued support.





And we look forward to working with you!

GET IN TOUCH:

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- facebook.com/sms.of.ireland/
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